



Dux International is for Simavi in search of an experienced and energetic:



**Simavi – a healthy life for all**

**Director Fundraising & Communication**

(36 hours per week)

A healthy life. It enables you to develop yourself socially and economically, take matters into your own hands and pursue your dreams. With good health, you can look after yourself and your family and lift yourself out of poverty. That is why Simavi works towards a healthy life for all. We work to ensure that disadvantaged people, especially women and girls, in low- and middle-income countries practice healthy behaviours based on their own free and informed decisions.

We believe there are two crucial factors that determine good health and well-being: Sexual and Reproductive Health and Rights (SRHR) and access to Water, Sanitation and Hygiene (WASH). Our integrated approach of these two expertise areas is reflected in our programmes to achieve the greatest impact possible for the most disadvantaged groups in Africa and Asia. Our communications, lobby and advocacy efforts aim to engage the general public and involve them in what we do.

Since 1925, we have been working with local partners, the private sector, knowledge institutes, donors, alliance partners and governments to realise our highest ambition. We are amongst others the lead NGO in the WASH SDG Consortium and the Golden Line programme. And we are member of the Get Up Speak Out Alliance and the More than Brides Alliance.

### **The challenge**

In this exciting and challenging position, you are responsible for the development and implementation of a new communications strategy to increase Simavi's brand awareness (external) and employee engagement (internal). Next to this you develop and implement a fundraising strategy to realise sufficient funding from private donors, foundations and companies.

The Director Fundraising & Communication reports directly to the Managing Director and coaches a team of 6 Fundraisers and (Marketing) Communication professionals.

### **Your main tasks and responsibilities**

1. Development and realisation of comprehensive communications and fundraising strategies in line with Simavi's Vision, Mission and Theory of Change;
2. Manages all fundraising activities in the Dutch market to generate funds for Simavi and stimulates innovation;
3. Creates brand awareness for Simavi's vision, mission and programmes (incl. online, offline, PR and website);
4. Development and maintenance of excellent relations with Simavi's ambassadors (including her royal highness Princess Beatrix) and ensures Simavi's exposure;
5. Responsible for internal communication to enhance employee engagement.

### Do you recognise yourself in this profile?

- You have an academic level with minimum of 5 years' experience in a comparable position in a non-profit organisation;
- Experience and track record in (leading) fundraising & communications;
- Are a good networker and excellent communicator in English and Dutch;
- Are a representative spokesperson;
- Are prepared to travel occasionally to other countries;
- Are result-driven and entrepreneurial;
- Stand your ground and know how to provide feedback in a positive way;
- Are a team player and open to other opinions and ideas;
- And eligible to work in the Netherlands.

### Simavi offers you

Simavi offers a result-driven and challenging position in an international working environment, with considerable ways to make a difference. Besides a fun and healthy working environment (i.e. weekly bootcamp sessions, agile way of working and healthy lunches), we are an equal opportunity employer meaning we don't discriminate in our hiring practices and we actively seek a diverse applicant pool. Our five core values lie at the basis of everything we do: *just, sustainable, empowering, inspiring, connecting*.

Simavi offers a one-year contract with possibility of extension. The salary depends on the number of years of working experience and will be within the salary range of € 3,963.- and € 5,842.- gross per month for 36 hours per week (i.e. a fulltime)

The office is located at Naritaweg 135, which is a 2 minutes' walk from train station Amsterdam Sloterdijk.

### How to apply?

Do you recognise yourself in the profile and do you want to contribute to Simavi's mission and vision? We look forward to receiving your motivation and CV via [info@duxinternational.com](mailto:info@duxinternational.com), attn. Victorine van Manen, mentioning: subject 'Simavi F&C'.

For an impression of Simavi, please visit one of the websites: [www.simavi.nl](http://www.simavi.nl) (Dutch) or [www.simavi.org](http://www.simavi.org) (English).

### Procedure

The procedure consists of one interview with Dux International, two interview rounds at Simavi, an assessment and a reference check.

Is this not your challenge? Support Simavi by sharing this vacancy with your network!

*Because physical and emotional safety of children is crucial for Simavi, we do not accept any form of abuse. Child safeguarding is addressed in our recruitment and selection process.*

*Commercial inquiries or job postings are not appreciated or accepted regarding this vacancy*