



Position:

For the Charity Lottery in Sweden we are looking for a **Head of Charities** with the intention to be appointed in the near future as the third **Managing Director**.

Charities are at the heart of the organisation and this position is crucial in helping to oversee the wide-ranging, exciting and incredible work, funded by the Swedish Postcode Lottery ("SPL") players. This is a fantastic opportunity to lead, together with the two other Managing Directors, this dynamic organisation in a competitive market.

Working to develop potential partnerships you will ensure that, as the third largest private funder in the world, SPL play's its part on the international stage. The impact of SPL is focused on four keys areas; collaboration, capability, capacity and leverage. SPL is a true partner to their charities and their relationship is far more than just funding.

To anticipate where SPL should invest the players' funds next, and to understand where SPL could add value, it is crucial that you have a positive approach and the ability to lead discussions at the highest level. While SPL will always safeguard its players' funds, they also won't shy away from being courageous, innovative and unique in the way they fund. You will need to embrace and contribute to this approach.

Experience:

- Master's degree and experience of working internationally;
- Knowledge and understanding of the not-for-profit world both in Sweden and internationally;
- Experience of fundraising and/or funding;
- Communication background;
- Able to demonstrate experience of partnership development;
- Knowledge of charity governance requirements is desirable;
- Great network in the Charity sector in Sweden;

Required personal skills:

- Good leadership and team working skills, with the ability to work closely with others;
- Excellent and experienced in stakeholder- and relations management;
- Excellent social and presentation skills;
- Must have the ability to work methodically and independently;
- Level-headed, with the ability to make assessments and contributions confidently;
- A warm heart for people, green and social investments;

Key activities:

- Manage the day to day business and create sustainable growth (P&L responsible in MD role);
- Work closely with the Charity Department on strategy for funding and new charities;
- Work closely with the Communication, Marketing and TV teams to support greater development of charity content;
- Support assessments and recommend new charity partners;
- Consider creative development with other NGO's, government organisations or charities that would allow SPL's funds to deliver more;
- Promote the Lottery and reasons to play to all our stakeholders and relations
- Manage relationship with the head-office in Amsterdam (The Netherlands) and ensure regular two-way contact;
- Refine procedures of SPL's business;

- Visit projects and deliver the annual Charity Gala;
- Prepare Board meetings and follow up actions;
- Oversee and manage the whole business;
- Work closely with the other international Managing Directors of the group;

What SPL offers:

- Work for the 3rd largest private donor of the world;
- Collaboration oriented and international work environment;
- Opportunity to lead a commercial business with a social mission;

A personality test and an integrity and reference check will be part of the application process.

About the organisation:

The Swedish Postcode Lottery combines a strong business concept with a social ambition. Responsibility for these two facets is shared between Novamedia Sverige AB and The Swedish Postcode Association. Their mission is to prove that there is no contradiction between business profitability and long term social sustainability. They both represent important preconditions for success.

The Swedish Gambling Authority is the authority that ensures the legality, safety and reliability of the Swedish gaming and gambling market. They aim to provide consumers with the tools needed for fair gaming by maintaining a transparent and balanced gaming market in addition to reducing the potentially harmful social effects which gambling may entail.

The Swedish Postcode Lottery operates on the Swedish regulated gambling market. The business is run on a commercial basis by Novamedia Sverige AB, which holds the commercial risk and provides the capital required for operating the lottery.

Novamedia Sverige AB operates the Swedish Postcode Lottery on the basis of a contract concluded with the Swedish Postcode Association. All beneficiaries of the Lottery are members of the Association.

The Board of the Association is composed of leading representatives from society and consists of six members and the lottery manager. Based on recommendations from the Lottery's Charity Department, the Board decides on the addition of new beneficiaries as well as how the proceeds are to be distributed between the beneficiaries.

A lottery ticket costs 165 Swedish kronor per month, which is approximately 17 euros.

The Swedish Postcode Lottery started its operations in 2005, following three years of preparation, and has evolved from the up-coming competitor to its current position of leading private lottery of Sweden with nearly one Million customers buying 1.8 Million tickets. The amount of money given to charities by the Swedish Postcode Lottery depends on the number of lottery tickets sold. In 2015, over 19 Million lottery tickets were sold. 31 percent of the proceeds, over 118 Million euros, went to the 55 beneficiaries in 2016. Since the start in 2005 the Lottery has generated more than 789.7 Million euros for charities and other good causes. More information: www.novamedia.nl

Interested?

Please send your motivational letter and resume, before the 1st of August, to Karin Doeksen or Marjolein Wiersum of Dux International via info@duxinternational.com